



Workforce Development Program

Who We Are

The Workforce Development Program targets 200 parents of enrolled children and creates permanent change in their lives by supporting them toward career-progressive, family-supporting jobs that will lead to self-sufficiency. Guaranteed twice-daily interaction with the parents - when they drop off and pick up their children - simplifies and aids the recruitment process. Nearly all parents whose children are in center-based care participate in the program and 50 parents of children in home-based care will participate through targeted outreach for 2017.

What We Do

At enrollment, each parent meets with the workforce development manager or assistant to develop an Education/Career Plan. This process includes identifying employment goals, creating a budget to see if jobs can support the families, and addressing participants' obstacles to achieving their goals. Participants create resumes and attend classes in job training, workforce readiness, financial literacy, time management, and life-skills. They create household budgets, conduct job searches, pursue new skills, or complete certifications. They talk to professionals in their fields of interest, go on interviews with prospective employers, and obtain employment. Once parents get jobs, Bright Beginnings ensures retention through intensive ongoing support which occurs when they drop off and pick up their children.

Services Provided

- Financial Education Workshops
- Interviewing Skills Workshops
- Professional Development Workshops
- Life skills Workshops
- Personal Development Skills Workshops
- Resume Building
- Microsoft Digital Literacy Certification:
- ServSafe Certification
- Workforce Week

How to Partner

For more information about BBI's Workforce Development Program, contact Jeanay Bullock
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